Trinity is an initiative by ICICI Bank that provides a premier platform for young and budding entrepreneurs. It is a programme, where you can walk in with an idea and walk out as an successful entrepreneur. The ICICI Trinity programme comprises of 3 stages – Ideate, Prototype and Be an Entrepreneur. The programme seeks to identify ideas, evaluate, groom, nurture and help turn them into successful business ventures. Apart from funding, the programme provides an opportunity for a participant to meet, interact and learn from industry veterans, thereby making it a rewarding and enriching experience.

Four VJTI Final year Students Ritesh Singh, Kunal Shah, Nikhil Taori and Shamal Shah from IT and Electronics faculty, as the team UltraAspirers, participated in the competition by submitting an executive summary of their idea - YCard. YCard is a mobile payments solution provider that makes credit card payment secure and hassle free through a smartphone.

Ideas received from across the country were shortlisted on various parameters and a list of the top 100 ideas was declared which was later followed by the final shortlisting where only the top 24 teams were allowed to go through to the Ideate round. Here, the teams were allocated mentors with UltraAspirers being mentored by Mr. Anurag Sinha, Assistant General Manager - Strategic Investments & Payment Solutions, ICICI Bank and Institute mentor Prof. Usha Nair, HOD, Humanities department. The team got the opportunity to present their idea before a jury comprising Directors from varied sectors of the industry and top-level ICICI Executive Directors from the Strategic Investments, Business development and technology groups.
UltraAspirers competed with teams from IIT - Delhi, PESIT, Thapar University, MIT, DTU – Delhi and other premier institutes from all over the country.

9 teams were selected after the idea presentation round to be funded by the bank. UltraAspirers received a prize money of INR50000 along with complete funding of YCard by the bank. The team is currently in the Prototype development stage and is working hard to take their venture forward and convert it into a business model with the support of the Bank and the college always being by their side.