“VJTI Project Management students wins 2nd prize in Sales and Marketing competition of NMIMS”

Pucca Baniya competition was hosted by E-Cell NMIMS, Vile Parle between 12th - 14th November 2014 .

The competition simulated an open market, where the teams had to sell the products offered by Pucca Baniya Stores. The team with maximum sales is the winner.

M.Tech.(Project Management) students from VJTI, MBA(Tech) students from (NMIMS) participated in challenging Activities in which team of three students required to apply their management skills, knowledge and business strategies.

Teams had to sell products over three day’s period. Points were given to each team and the team with highest points would be declared winners.

On the spot challenges were announced from time to time during the event. Teams needed to keep an eye on the Pucca Baniya display board where these challenges were detailed.

Name of students: 1) Harshad Joshi, 2) Avinash Mishra 3)Shweta Patil

VJTI is a top engineering institute in India has started M.Tech Project Management course from 2013-14. Though institute has not much past experience of conducting management courses, they are making better progress in such courses. Winning prizes is the proof enough of that.

This is the result of dedication and hard work of students and guiding teachers. “Students from VJTI are much better and resourceful, having capacity to stay in competition in this competitive world by applying their talent, knowledge and skills. They have bright future and capacity to become perfect Project Managers”.-Dr B.E. Narkhede, VJTI, Mumbai Project Management.